

PRESS ROOM



THE ASCHER GROUP

6 Becker Farm Road

Roseland, NJ 07068

Recruiting@aschergroup.com

TEL: (973) 597-1900

FAX: (973) 597-1911

FOR IMMEDIATE RELEASE:

Media Inquiries: 201.563.4614

SUSAN P. ASCHER, THE ASCHER GROUP, INTERVIEWED ON COLORADO MORNING BUSINESS SHOW

Roseland, NJ – Susan P. Ascher, Founder, President and CEO of The Ascher Group, a contract staffing firm headquartered in Roseland, NJ, was recently interviewed on TV8 “Good Morning Vail,” in Colorado.

Susan spoke with host Tricia Swenson on the myriad of ways one can re-invent themselves whether gainfully employed or recently downsized. She spoke about the necessities of networking – not just in a “down” economy but as a way of life. To view this clip, please go to www.aschergroup.com where it will be posted.

Since opening her doors in 1981 as an executive search practitioner, Susan Ascher has become an expert on every aspect of labor market and work/place issues. She is a labor market futurist and a successful, award-winning entrepreneur.

Susan has weathered four recessions and advised numerous people on how to look for a job- no matter what the state of the economy is. She has seen heady times and times of great loss. Her forte is speaking to the multi-generational workforce.

For the first time in this country's history, four generations are working together: Seniors (who have chosen to remain in the workforce), Baby Boomers, Gen Xers and, as she has coined, Generation NOW! the Millennials. All of these generations bring their own brand of experience, knowledge and savvy into today's workplace.

Susan recently spoke at Lee Hecht Harrison, Somerset, NJ, to their downsized employees on how to search for a job in this economic climate. In February, Susan was a featured speaker at Colorado Mountain College, Edwards, Colorado, where she addressed "The Entrepreneur Fitness Center." To learn more about Susan Ascher, please go to www.aschergroup.com.