

Looking into Morris County's future

Futurists take a bright view at how
things shape up in 2005 and beyond

ON POPULATION

"An obvious change (in Morris County) is the rapid population growth. I think it will have a tremendous impact. There'll be greater urbanization."

— Michael G. Zey, Ph.D.,
of Mount Freedom,
a futurist and author

ON UNEMPLOYMENT

"We just saw that unemployment filings are down and that's good news, but when we talk about job creation over the past three years, they were clerical, retail, construction; not mid- to high-level management positions."

— Susan P. Ascher,
labor market futurist,
CEO of The Ascher
Group in Roseland

ON PHARMACEUTICALS

"Some of these companies have given off an aura that they're untouchable; perfect. Well, nobody's perfect ... Nobody can stay high forever. They're going through a period of consolidation, adjustment and review... They have to look at some of the decisions that led to the quagmires they're in right now ... It's tough for big companies to move as nimbly as small companies, but you have to strive for that."

— Susan P. Ascher

ON TECHNOLOGY

"They're looking at energy, water, the labor pool, and they're also looking at communications. ... If Morristown went Wi-Fi, it would revolutionize the entire business community."

— Michael G. Zey