

# Survey results

The Star-Ledger 2006 economic-outlook survey was conducted between Nov. 14 and Dec. 16 and involved 45 New Jersey companies.

## Companies in this year's survey

Armand, Ascher Group, Avaya, Belco Technologies, A Better Trip Travel, Cambrex, Cardolite, Carolace, Cartridge World, Cherson Group, Corporate Essentials, Consultants2Go, Davidoff Associates, Data Track Technology, Diaz-Schloss Communications, DRS, Fox Architecture, GlobeTrends, Hillier Architecture, Horizon Blue Cross Blue Shield, Imperial Construction, Ingersoll-Rand, InMat, Jerome Industries, KSE Engineering, Medarex, MZM Construction, Par Pharmaceutical, Pathmark, Peggy Karr Glass, PNC Bank, Premier Match, Public Service Enterprise Group, QualCare, Quantitative Management Associates, SmartPR, Snelling Personnel/Wyckoff Group, Sobel, SP Vogue Urban Partners, StatForce, Technoforce, Diane Turton Realtors, Wachovia, Wakefern, Wiss

## What is your revenue outlook for the coming year?

	THIS YEAR'S SURVEY	LAST YEAR
	Respondents: 45	51
Increase more than 5%	33	34
Increase less than 5%	1	5
Unchanged	3	4
Decrease less than 5%	0	3
Decrease more than 5%	5	2

## What is your profit outlook for the coming year?

Increase more than 5%	32	30
Increase less than 5%	4	3
Unchanged	0	6
Decrease less than 5%	1	1
Decrease more than 5%	6	4

## Next year, your work force will:

Increase	28	28
Remain the same	13	16
Decrease	2	5

## Next year, your health-benefits spending will:

Increase	30	41
Remain the same	5	8
Decrease	2	2

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The Cherson Group

## Next year, your marketing and advertising spending will:

Increase	21	23
Remain the same	19	22
Decrease	2	3

## Next year, your entertainment and conferences spending will:

Increase	14	9
Remain the same	21	30
Decrease	3	9

## Next year, your capital spending will:

Increase	21	28
Remain the same	17	13
Decrease	5	8

## Next year, your research and development spending will:

Increase	14	17
Remain the same	20	20
Decrease	1	2

## Next year, your debt will:

Increase	9	7
Remain the same	20	14
Decrease	12	22

## Next year, you expect interest rates to:

Increase	37	45
Remain the same	4	1
Decrease	0	2

## Name the one person you think has the greatest influence on business conditions. (The top three)

1. Ben Bernanke, nominated to replace Federal Reserve Chairman Alan Greenspan next month
2. President Bush
3. New Jersey Gov.-elect Jon Corzine