



Susan P. Ascher

President and chief executive officer
The Ascher Group
Roseland, Essex County

Education Bachelor's degree, Lehigh University.

Job responsibility Executive.

Company description Provider of HR contract professionals.

What is your definition of a leader?

Someone who motivates by example, i.e., someone who achieves success in their ability to take initiative and display a high degree of integrity and character.

Most influential role model My grandfather, who taught me that good manners and the golden rule are the foundation for success in life.

Biggest issue facing businesswomen in N.J. Work-life balance.

Primary professional/community affiliations Society for Human Resource Management; Metropolitan YMCA of the Oranges; board member, Mountainside Hospital Foundation; executive chair, Lehigh University Campaign for Giving.

