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**MEDIA CONTACT:**  
**Susan King 973-992-7800**

## **New Jersey's Best 50 Women in Business**

Susan Ascher, President and CEO of The Ascher Group, was recently named as one of New Jersey's Best 50 Women in Business. The inaugural award program, produced by NJBIZ, New Jersey's premiere business news publication is sponsored by Wachovia Bank, Withum Smith + Brown and Morgan Lewis & Boyden Global Executive Search.

The Best 50 Women in Business award program honors New Jersey's most dynamic women business leaders who have been making headlines in their field. The awards recognize the impact women business owners and business leaders have in creating jobs and building communities in New Jersey. The panel of judges also selected the top 50 candidates based on their personal accomplishments, and advocacy for women.

Susan Ascher has celebrated 25 years in the human resources industry, and has evolved her company from an executive search firm into a nationally recognized leader in contract employment. In this capacity, she has helped women re-enter the workforce after a family leave or corporate downsizing. In addition, she is regularly asked to make national media appearances for programs on ABC, NBC and FOX News. Furthermore, her contribution as a leader in the community extends to her work as a board member with The Metro YMCA of the Oranges, Mountainside Hospital, and Spence-Chapin Services to Families.

NJBIZ and the program sponsors will honor this year's 50 winners with an awards ceremony on Monday, March 19<sup>th</sup> at The Palace in Somerset, NJ. In addition, winners will be highlighted in a special supplement to NJBIZ on March 26, 2007.

"We are truly fortunate to have the opportunity to recognize this outstanding group of women," said David A. Shankweiler, CEO of Journal Publications, parent company of NJBIZ. "As business and community leaders, they are constantly redefining success within and outside the business arena. On behalf of NJBIZ, we would like to thank and congratulate these fifty outstanding women for their dedication to New Jersey's future.

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