

**SUSAN P. ASCHER, THE ASCHER GROUP, SPEAKER AT JOB FAIR AND  
PUBLISHED IN JUNE ISSUE OF FORBES MAGAZINE**

5/29/2009

Roseland, NJ – Susan P. Ascher, Founder, President and CEO of The Ascher Group, a contract staffing firm headquartered in Roseland, NJ, was a speaker at a Job Fair, hosted by WEXNET: A Social Group for New Jersey Professional Women on Wednesday, May 20th.

Susan spoke on how for the first time in this country's history Retirees and Baby Boomers, Gen Xers and The Millenials are all working together inside corporations. To help the unemployed find work, Susan offered these three pieces of advice:

Understand every job you will have from here on in will be a TEMPORARY job

Put your passion to work....think about where you want to go, not where you've been

The industries in most demand right now are medical equipment, small to mid-sized pharma, bio-tech, energy and utilities, eldercare and services benefiting the Baby Boomers

Additionally, Susan is quoted in the June issue of Forbes magazine which will be on newsstands June 8th. In the article she discusses how the social contract between employers and employees was broken during the recession of the early 1990s. Today, Susan is a proponent of the "Portfolio Career," a career option where part-time jobs, contract positions, e-lance and freelance assignments are strung together to create a full-time work week. This is the work-force of the future, bought by a corporate America who downsized, right-sized and outsourced without any regard to the employee.

Since opening her doors in 1981 as an executive search practitioner, Susan Ascher has become an expert on every aspect of labor market and work/place issues. She is a labor market futurist and a successful, award-winning entrepreneur.

Susan has weathered four recessions and advised numerous people on how to look for a job- no matter what the state of the economy is. She has seen heady times and times of great loss.

Articulate and inspirational, Susan is currently speaking about the multi-generational workforce and portfolio career management. For the first time in this country's history, four generations are working together: Seniors (who have chosen to remain in the workforce), Baby Boomers, Gen Xers and, as she has coined, Generation NOW! the Millenials. All of these generations bring their own brand of experience, knowledge and savvy into today's workplace. To learn more about Susan Ascher, please go to [www.aschergroup.com](http://www.aschergroup.com).